

MARIAN UNIVERSITY

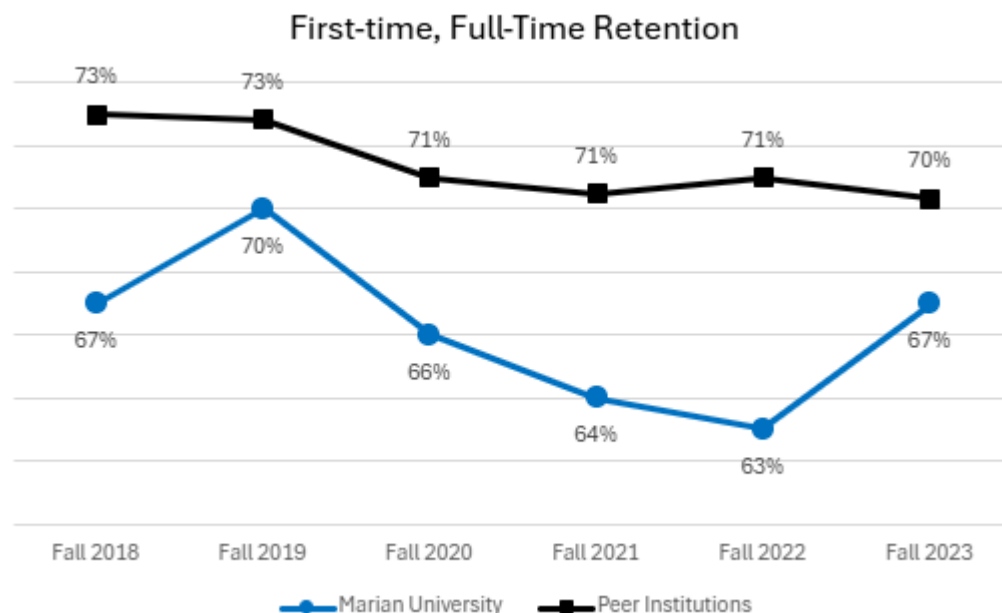
Marian University Student Outcome Measures

1. Freshmen Fall to Fall Retention
2. Graduation Rates
3. Licensure Rates for Select Programs
4. Career Outcome Measures

Freshmen Fall to Fall Retention

Fall to Fall Retention Goal: Marian University seeks to meet or exceed the FTFT Fall to Fall five-year rolling average based on IPEDS Data. The six-year average for 24-25 is 66%.

Marian University is dedicated toward improving freshman fall to fall retention in a variety of ways. The institution understands that freshman retention in the first academic year is vital to student success and implements multiple initiatives to assist students and transitioning from freshman to sophomores.



Marian University has two retention groups that facilitate and coordinate retention strategies and efforts, the Retention Intervention Team and the Retention Strategies Committee.

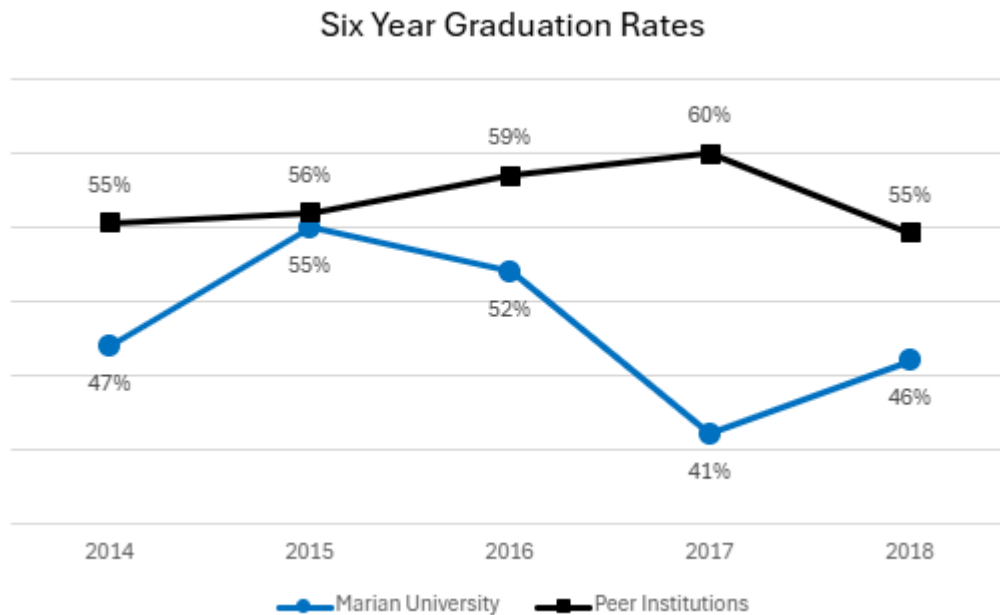
The *Retention Intervention Team* is comprised of representation from Residence Life, Athletics, Financial Aid, Student Success, and the Business Office. This team directly works with students, following up when concerns are brought forward, primarily with financial, balances, and intentions of returning for the next term. They work directly with students of concern by communicating with Marian staff (i.e. RAs, Hall Directors, Advisors, Coaches,

etc) to make contact with students to check-in, gather information, provide resources, and be a level of support. The team uses connections and affinities that have been documented to provide assistance for the concerned students. The team meets monthly in the beginning of the semester, but after the registration period, they meet bi-weekly to follow up with students not registered. The full intention of the group is to determine likelihood of students to register.

The *Retention Strategies Committee* consists of representation from Admission, Athletics, Business Office, Faculty, Financial Aid, Registrar, Residence Life, Student Life, Student Success, and TRIO. The propose of the Retention Strategies is to proactively identify, develop, implement, and assess wide-ranging initiatives and strategies aimed at promoting and fostering student progression and graduation. By collaborating with a variety of campus-wide departments, the group strives to create and support inclusive environments that address the diverse needs of Marian students, promote student engagement, enhance academic advising and support, and effectively use data-driven strategies to identify at-risk students and provide timely interventions. By continuously evaluating and refining our retention efforts, the committee aims to improve and maximize student retention rates, which ultimately contributes to overall student success and satisfaction.

Both groups are facilitated by the Dean of Student Success.

Graduation Rates



Graduation Rate Goal: Marian University seeks to meet or exceed the five year average of Graduation Rates, based on IPEDS Data.

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Licensure for Programs

Select programs at Marian University may require students to be licensed by outside boards. Those programs include:

Nursing, Family Nurse Practitioner, Radiology Technology

Nursing

Licensure Pass Rates BSN			
Year	2021	2022	2023
Rate %	100%	96.67%	96.30%

Family Nurse Practitioner Certification Pass Rates			
Year	2020	2021	2022
Average %	88%	94%	85%

All nursing programs have a licensure/certification benchmark of 80%. In order to assist students in passing the licensure exam, students take a licensure prep course where students are practicing NCLEX-RN (National Council Licensure Exam) type questions and taking standardized outcome tests to determine areas of strength and weakness, and remediating areas of weakness. For aggregate areas of weakness, the program brings in an expert to do a review on that content.

The program also teaches them about what categories of content are on the NCLEX exam and what is included in the testing process to help reduce any test anxiety. Finally, the program helps them register for the exam and fill out their application for licensure.

Included in the prep course, is a 3 day professional review. The faculty and staff support their efforts during this 3 day weekend course by providing food and a relaxing environment for them to focus on their learning and know that the nursing department supports them in any way we can.

Radiology Technology

The Radiologic Technology Program continues to achieve a first-time pass rate of 100% on the American Registry of Radiologic Technologists (ARRT) national certification examination while the national average for the same five-year period is between 83-85%.

The Program’s benchmark for first time attempts on the examination is 80%.

The Program’s success on this examination is due to a multitude of factors:

- · The minimum passing score on the examination is 75%. The Program requires that students obtain a minimum of 80% at the completion of each course.
- · The Program has four Progression Examinations scheduled throughout the curriculum. Each exam covers material from the present back to the beginning of the Program. This ensures that students, throughout the duration of the Program, will be required to continue to review material from earlier in the Program. The Program has designed each examination to be as similar to the national examination as possible: 200 questions completed on the computer with the fourth having a 3-hour time limit. To improve each cohort’s success on each Progression Exam, faculty lead review sessions, with required attendance, are scheduled weeks leading up the respective exam.
- · The RAD 476 Senior Capstone course, occurring Spring semester of senior year, prior to graduation and sitting for the certification examination, is dedicated to Faculty lead review sessions. Each course has 1-2 review sessions dedicated for reviewing the respective material.
- · The Program recently incorporated the use on an online learning resource into the curriculum in addition to being heavily utilized during the RAD 476 course. Faculty assign assessment tests created by the resource throughout the curriculum. Faculty also have the ability to create their own assessment tests and assign them to the students during RAD 476.

National Certification Examination Pass Rates					
Year	2021	2022	2023	2024	2025
Average %	100	100	100	100	100

National Certification Examination Mean Scores:						
Program Ave vs. National Ave.						
Year	2021	2022	2023	2024	2025	
Program Ave.	N/A b/c of only (2) grads.	91.6	87.3	87	89.3	
National Ave.	82.3	82.4	82	82.9	Not available	

Career Outcome Measures

Marian University's Career Services team supports student success by fostering strong participation in experiential learning opportunities that help students build professional skills and career readiness. Each year, students engage in internships, practicums, and clinical placements across a wide range of academic programs, with an institutional five-year average of 181 students participating annually in these career-focused experiences. These opportunities consistently involve roughly 15% of degree-seeking undergraduates, reflecting Marian's commitment to connecting classroom learning with hands-on practice. By partnering closely with faculty, employers, and community organizations, Career Services ensures students have access to meaningful applied learning experiences that enhance career exploration, strengthen résumés, and support successful post-graduation outcomes.

In addition to strong annual participation rates, Marian University is proud to report that 100% of graduating undergraduate students complete at least one form of work-based learning prior to graduation, ensuring every student gains meaningful real-world experience related to their field of study. This requirement is fulfilled through internships, practicums, clinical placements, or other approved experiential opportunities, all of which are supported and coordinated through Career Services in collaboration with academic programs. By embedding applied learning into every undergraduate pathway, Marian ensures that graduates enter the workforce with practical skills, professional exposure, and a competitive advantage in their chosen careers.

Students Participating in Experiential Learning Opportunities						
	20-21	21-22	22-23	23-24	24-25	Five Year Average
Internship	97	83	110	99	104	99
Practicum	20	46	47	50	25	38
Clinical	73	48	46	30	26	45
Total Participants	190	177	203	179	155	181
Total Degree-Seeking Undergraduates	1448	1323	1247	1147	1037	1240
Percentage of Participation	13.1%	13.4%	16.3%	15.6%	14.9%	14.7%

Appendix

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Retention Data

First-time, Full-Time Retention Rates							
	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Six Year Average
Marian University	67%	70%	66%	64%	63%	67%	66%
Peer Institutions	73%	73%	71%	71%	71%	70%	71%

Note. All Retention rate data is from the Fall Enrollment portion of IPEDS, and peer institutions include the following institutions: Alverno College, Carthage College, Edgewood University, Lakeland University, Mount Mary University, and Viterbo University.

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Graduation Rates Data

Graduation Rates							
Institution	Type of Graduation Rate	2014	2015	2016	2017	2018	Five Year Average
Marian University	Four Year Graduation Rate	35%	44%	39%	30%	33%	36%
	Five Year Graduation Rate	43%	54%	51%	40%	45%	47%
	Six Year Graduation Rate	47%	55%	52%	41%	46%	48%
Peer Institutions	Four Year Graduation Rate	41%	42%	46%	48%	43%	44%
	Five Year Graduation Rate	54%	53%	57%	59%	53%	55%
	Six Year Graduation Rate	55%	56%	59%	60%	55%	57%

Note. Graduation rate data for peer institutions is from IPEDS and includes the following institutions: Alverno College, Carthage College, Edgewood University, Lakeland University, Mount Mary University, and Viterbo University.

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Marian University: Graduation Rates Data by Pell vs Non-Pell

Marian University: Graduation Rates by Pell vs Non-Pell							
	Type of Graduation Rate	2012	2013	2014	2015	2016	Five Year Average
Pell	Four Year Graduation Rate	26%	26%	29%	31%	32%	29%
	Six Year Graduation Rate	39%	40%	39%	40%	43%	40%
	Eight Year Graduation Rate	40%	40%	40%	40%	44%	41%
Non-Pell	Four Year Graduation Rate	41%	54%	45%	49%	42%	46%
	Six Year Graduation Rate	62%	66%	53%	63%	57%	60%
	Eight Year Graduation Rate	64%	67%	54%	64%	58%	61%

Note. Marian University graduation rate data broken down by Pell vs Non-Pell is found in the Outcome Measures portion of IPEDS.

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Marian University: Graduation Rates Data by Pell vs Non-Pell

Peer Institutions: Graduation Rates by Pell vs Non-Pell							
	Type of Graduation Rate	2012	2013	2014	2015	2016	Five Year Average
Pell	Four Year Graduation Rate	31%	34%	31%	36%	38%	34%
	Six Year Graduation Rate	46%	48%	47%	50%	50%	48%
	Eight Year Graduation Rate	48%	50%	48%	51%	51%	49%
Non-Pell	Four Year Graduation Rate	47%	48%	47%	43%	51%	47%
	Six Year Graduation Rate	60%	64%	62%	59%	63%	62%
	Eight Year Graduation Rate	61%	66%	63%	60%	64%	63%

Note. Graduation rate data for peer institutions is found in the Outcome Measures portion of IPEDS, and includes the following institutions: Alverno College, Carthage College, Edgewood University, Lakeland University, Mount Mary University, and Viterbo University.