



Bachelor of Business Administration **GENERAL MANAGEMENT**

**Increase your value as an employee –
no matter where you work**

This 100% online program is designed for working professionals looking to enhance their skills and show employers they have what it takes to be a leader.

We work to foster the kind of intellectual adaptability and skills needed to succeed in the world of business and industry. You'll engage in case studies, small-group discussions, and work-related research projects, developing knowledge that can be applied to your dream career.

Pursuing this degree will help you develop and hone your:

- **Written communications skills**
- **Oral communications skills**
- **Critical thinking skills**

- **Knowledge of business functions and systems**
- **Management theories and practices**
- **Ethical principles application**
- **Analyzing and solving of organizational problems**
- **Methods for continuous improvement for organizations**

With a 7-week accelerated format and 6 possible starts per year, you'll graduate able to offer improvement and leadership to any organization.

Learn more @ marianuniversity.edu/online



6

Rolling admission
with six different
start dates
per year

90

Maximum of 90
transfer credits
accepted

15

Graduate with
your General
Management
degree in just
15 months

APPLY
TODAY



The education you want, when you want it

We offer a rolling admission with six different start dates throughout the year — January, March, May, July, August, and October. We accept a maximum of 90 transfer credits and, depending on the number of transfer credits accepted, you could graduate in just 15 months.

Is it worth it?

This degree can help you stand out during the job search having mastered:

- Statistics
- Accounting
- Microeconomics
- Business Law
- Strategy
- Policy
- Business Ethics

What can I do with it?

Depending on the courses incorporated into the degree, graduates are prepared to take on careers in:

- Banking
- Finance
- Customer Service
- Health Care
- Human Resources
- Logistics
- Manufacturing
- Marketing
- Sales
- Operations
- Project Management
- Supply Chain

Apply today

Visit marianuniversity.edu/apply, select **Adult Undergraduate**, and remember to inquire about our free prior learning credit evaluation. Be sure to explore your financial aid options at **FAFSA.gov** — school code **003861**.

MARIAN UNIVERSITY

OFFICE OF ADULT AND ONLINE STUDIES

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