

Business Programs at Marian

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Goals for this Discussion

- Business Programs– an overview
- Opportunities beyond the classroom
- What this success looks like



Business Majors



- **Accounting**
- **Business Administration**
- **Finance**
- **Health Care Administration**
- **Management Information Systems**
- **Marketing**
- **Marketing & Public Relations**
- **Sport & Recreation Management**

College is Different

College will **challenge** you to think **differently**, to learn **globally**, and **apply** the new concepts into the next course.



Experiential Learning

Experience More

- Curricular– Major & Gen Ed
- Co-curricular (e.g., clubs/orgs)
- Internships
- Get real world experience
- Strong job placement



Why it is important

- High impact to enhance learning-- learning by doing
- Provide in-demand skills – both hard and soft skills
- Builds character
- Learn to function in the business environment

We're
Here to
Help!



Your academic and faculty advisors will help you:

- Develop class schedules/plans
- Explain university policies & procedures
- Assist you to for using resources
- Guide you in staying on track for graduation
- Help you better understand what you want to do and how to get there
- Be a helpful guide as you complete college