

PROFESSIONAL, ADULT AND CONTINUING EDUCATION (PACE)

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Marian Adult Accelerated Programs (MAAP)

The Marian Adult Accelerated Program (MAAP) is dedicated to the continued professional and personal growth of the adult learner, incorporating professional education with a rich liberal arts foundation. MAAP offers an education pertinent to the changing concerns of employers from diverse organizations while maintaining the highest educational standards. MAAP offers the following degree completion programs and continuing education courses for adults.

Degree programs offered through the PACE Office:

Bachelor's Degrees

- Bachelor of Business Administration (BBA):
Majors available in general management, human resource management, marketing and operations management
- Bachelor of Criminal Justice (BCJ)
- Bachelor of Interdisciplinary Studies (BIS)
- Bachelor of Organizational Communication (BOC)
- Bachelor of Science (BS)
Major available in Homeland Security
- Bachelor of Science in Nursing (BSN)
- Bachelor of Science in Radiologic Technology (BSRT)

Master's Degrees

- Master of Science in Leadership (MS)
Concentrations include Organizational Leadership and Quality, Criminal Justice Leadership, or Grief and Bereavement

Certificate programs offered through the PACE Office:

- Grief and Bereavement
- Health Care Administration
- Homeland Security Leadership

Admission Procedures

The student will:

1. Complete the application form and return to: PACE Office, 45 S. National Ave., Fond du Lac.
2. Request official transcripts from every college/university attended and have them forwarded to the PACE Office. Official high school transcripts are also required if fewer than 32 credits have been earned at a post-secondary institution. The transcripts will be evaluated, and the student will be advised of his/her status.
3. Complete and submit financial aid forms as early as possible to ensure timely receipt of aid. A copy of the financial aid transcript from every college/university attended, even if financial assistance was not received at that institution, must be filed in order to receive aid. Submit any additional materials required based on program specifications.
4. Receive an official copy of his/her transcript evaluation after s/he has been accepted.
5. Verify RN license in Wisconsin, if an applicant to the (RN) BSN Completion Program.
6. Verify 60 credits from an accredited Radiologic Technology Program, if an applicant to the BSRT program, via transcript and a copy of the certification card from the American Registry of Radiologic Technologists (ARRT).
7. Have an approved associate degree from an accredited college as an applicant to the interdisciplinary studies program.

BUSINESS ADMINISTRATION PROGRAM

The Bachelor in Business Administration program focuses on developing business management and leadership skills with a comprehensive grasp of the economic, legal, and cultural context of today's business environment. Learning takes place through case studies, small-group discussions, and work-related

research projects. Class participation will provide opportunities to network with other students from a variety of industrial, professional, and educational backgrounds.

The degree program consists of a 37 credit common business core of courses that all students are required to complete. Students may then choose one of four undergraduate majors, including general management, human resource management, operations management, and marketing. Each major is comprised of 15 credit hours in the discipline. If students wish to complete two majors, additional credits will be required. Students should refer to their MAAP handbook for more information.

GENERAL MANAGEMENT MAJOR

The general management major examines differing theories of management and explains skills and activities utilized by managers in fulfilling their functions. Topics include leadership, power, decision-making, policy formation, and organizational structure and change. Emphasis is on the management function in an organizational context.

HUMAN RESOURCE MANAGEMENT MAJOR

The major in human resource management focuses on how organizations attract, motivate, develop, and retain employees. Topics covered include: recruiting, staffing, compensation theory, training and development, labor relations, and equal employment opportunity. The major is appropriate for those seeking positions in both public and private sector organizations, and provides entry into jobs in human resources departments, team leader positions, and management training programs.

MARKETING MAJOR

Marketing is the creative and dynamic interaction between producer and consumer and is a critical and comprehensive business function. Marketing is charged with making a firm response to environmental and social needs, as well as stimulating business growth in both domestic and international markets. Marketing deals with the selection of markets, analysis of customer wants and buyer behavior, market research, market forecasting, packaging, merchandising, personal selling, advertising, physical distribution, and pricing. The marketing manager must be able to translate knowledge of consumer behavior into marketing strategy.

OPERATIONS MANAGEMENT MAJOR

The operations management major focuses on industry's ability to create goods and services. Operations managers direct what work is to be done, when it is to be done, and by whom. This includes purchasing supplies and raw materials, directing production activities, and delivering goods and services. The program is based on the comprehensive understanding of distribution, wholesaling, purchasing, inventory control, and basic principles of management systems.

Liberal Arts Core

30 credits as follows:

12 credits:

HIS 114	World History since 1900, 3 cr.
HIS 2xx	Elective, 3 cr.
MAT xxx	Elective, 3 cr.
THE xxx	Elective, 3 cr.

9 credits:

(Must be from at least two areas)

ART xxx	Elective, 3 cr.
ENG xxx	Literature elective, 3 cr.
MUS xxx	Elective, 3 cr.

3 credits from the following:

PHI 2xx	Elective, 3 cr.
THE 2xx	Elective, 3 cr.

3 credits from the following:

BIO xxx	Ecological or Environmental Science elective, 3 cr.
PHS xxx	Physical Science, Chemistry, Meteorology, or Physics elective, 3 cr.

3 credits from the following:

SOC xxx	Elective, 3 cr.
PSY xxx	Elective, 3 cr.

Bachelor of Business Administration Core

37 credits:

ENG 230	Professional Composition and Research Writing, 3 cr.
PHI 231	Business Ethics, 3 cr.
ECO 202	Microeconomics, 3 cr.
ACC 201	Financial Accounting, 3 cr.
TEC 200	Fundamentals of Information Technology, 3 cr.
MGT 213	Principles of Management, 3 cr.
BUA 350	Business Law, 3 cr.
MKT 201	Principles of Marketing, 3 cr.
FIN 300	Finance: Theory and Applications, 3 cr.
BUA 310	International Business, 3 cr.

- BUA 402 Strategy and Policy, 3 cr.
 BUS 495 Synthesis Portfolio, 1 cr.
 MAT 123 Intro. Statistics & Probability, 3 cr.

GENERAL MANAGEMENT MAJOR

15 credits as follows:

12 credits:

- MGT 304 International Organizational Behavior, 3 cr.
 MGT 311 Human Resource Management, 3 cr.
 MGT 420 Entrepreneurial and Small Business Management, 3 cr.
 MGT 421 Project Management, 3 cr.

3 credits from the following:

- MKT 322 Sales Management, 3 cr.
 MGT 301 Operations Management, 3 cr.
 MGT 411 Organizational Training and Development, 3 cr.
 MGT 412 HR Planning, Recruitment and Selection, 3 cr.
 MGT 422 Process and Quality, 3 cr.

HUMAN RESOURCE MANAGEMENT MAJOR

15 credits:

- MGT 304 International Organizational Behavior, 3 cr.
 MGT 311 Human Resource Management, 3 cr.
 MGT 411 Organizational Training, Development, 3 cr.
 MGT 412 HR Planning, Recruitment and Selection, 3 cr.
 MGT 413 Compensation and Benefits, 3 cr.

MARKETING MAJOR

18 credits as follows:

12 credits:

- MKT 302 Principles of Advertising, 3 cr.
 MKT 311 Consumer Behavior, 3 cr.
 MKT 322 Sales Management, 3 cr.
 MKT 400 Marketing Management, 3 cr.

6 credits from the following:

- ART 201 Design, 3 cr.
 COM 202 Writing for Media, 3 cr.
 COM 215 Introduction to Public Relations, 3 cr.
 COM 232 Public Speaking, 3 cr.
 COM 302 Intercultural Communication, 3 cr.
 COM 322 Argumentation and Persuasion, 3 cr.
 COM 420 Professional Presentations, 3 cr.
 SOC 303 Population and Demography, 3 cr.

OPERATIONS MANAGEMENT MAJOR

15 credits:

- MGT 301 Operations Management, 3 cr.
 MGT 304 International Organizational Behavior, 3 cr.
 MGT 422 Process and Quality, 3 cr.
 BUS 435 Statistical Applications, 3 cr.
 BUS 440 Supply Chain Management, 3 cr.

HEALTH CARE ADMINISTRATION MAJOR

18 credits:

- HCA 201 Introduction to Health Care Administration, 3 cr.
 NUR 220 Introduction to Medical Terminology, 2 cr.
 MGT 408 Leadership in Ethical Organizations, 3 cr.
 HCA 411 Legal Issues in Health Care Administration, 3 cr.
 HCA 421 Financial and Economic Aspects of Health Care, 3 cr.
 HCA 431 Health Care Management & Policy, 3 cr.
 HCA 450 Seminar in Health Care Administration, 1 cr.

46 credits:

University electives

CRIMINAL JUSTICE PROGRAM

The criminal justice program prepares students in law enforcement, probation and parole, corrections, pre-law, and an assortment of human services in both the public and private sector. This program is also suitable for incumbent practitioners in criminal justice fields who seek to professionalize themselves with a bachelor's degree for career advancement purposes.

Credit may be awarded for prior certified training, especially in law enforcement and corrections. In addition, through agreements with Wisconsin state technical colleges, Marian allows transfer students to apply their associate degrees in police science, corrections, and probation and parole toward a bachelor's degree.

CRIMINAL JUSTICE MAJOR

Liberal Arts Core

46 credits as follows:

43 credits:

- ENG 230 Professional Composition and Research Writing, 3 cr.

ART xxx	Art Elective, 3 cr.
MUS xxx	Music Elective, 3 cr.
ENG xxx	Literature Elective, 3 cr.
BIO xxx	Biological, Ecological or Environmental Science Elective, 3 cr.
PHS xxx	Physical Science, Chemistry, Meteorology, or Physics Elective, 3 cr.
MAT xxx	Math Elective, 4 cr.
SOC xxx	Sociology Elective, 3 cr.
PSY xxx	General Psychology or Human Development, 3 cr.
HIS 114	World History since 1900, 3 cr.
HIS 2xx	History Elective, 3 cr.
THE 101	Introduction to Christian Theology, 3 cr.
THE 2xx	Theology Elective, 3 cr.
PHI 130	Philosophy and Values, 3 cr.

3 credits:

PHI 2xx	Philosophy Elective, 3 cr.
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PSY 301	Drugs and Behavior, 3 cr.
SOC 301	Crime and Deviance, 3 cr.
SPA 107	Spanish for Law Enforcement I, 3 cr.

15 credits for Wisconsin Department of Justice (DOJ) police officer certification. Only for MAAP students who are currently certified law enforcement officers.

CRJ 403	Traffic/Patrol Procedures, 3 cr.
CRJ 406	Defense and Arrest Tactics, 3 cr.
CRJ 407	EVOG (Emergency Vehicle Operation & Contact), 2-4 cr.
CRJ 408	Firearms and Deadly Force Decision Making, 3 cr.
CRJ 409	HAZMAT/EMS for Police Officers, 3 cr.

34 credits:

University electives

Criminal Justice Core**36 credits:**

CRJ 101	Introduction to the Criminal Justice System, 3 cr.
CRJ 102	Constitutional Law, 3 cr.
CRJ 201	Criminal Law, 3 cr.
CRJ 203	Juvenile Law, 3 cr. (Also SOC 203)
CRJ 206	Report Writing in Criminal Justice, 3 cr.
CRJ 212	Correctional Institutions, 3 cr.
CRJ 301	Criminal Investigation, 3 cr.
CRJ 303	Law Enforcement Administration, 3 cr.
CRJ 305	Community-Based Corrections (Probation/Parole), 3 cr.
CRJ 308	Professional and Crisis Communications, 3 cr.
CRJ 310	Criminology, 3 cr. (Also HOS 310)
CRJ 400	Criminal Justice Seminar, 3 cr.

12 credits of electives are required if the student is not currently a DOJ certified law enforcement officer. A listing of CRJ elective options is available in this academic bulletin under the criminal justice program. Transfer credits may be accepted.

CRJ 306	Understanding Gang Formation and Behavior, 3 cr.
CRJ 307	Crimes Against Children, 3 cr.
CRJ 404	Criminal Justice – Special Topics, 1-3 cr.
HIS 206	History of Terrorism, 3 cr.
HIS 207	History of Crime, 3 cr.
HSL 201	Introduction to Homeland Security, 3 cr.
HSL 305	Leadership and Organizational Management, 3 cr.
HSL 313	Emergency Planning, 3 cr.
PSY 211	Abnormal Psychology, 3 cr.

INTERDISCIPLINARY STUDIES PROGRAM

The interdisciplinary Studies degree programs are designed specifically for students who have completed an approved associate degree in a technical or professional area at a community college or technical college that holds institutional accreditation by one of the major regional accrediting agencies and whose primary career focus is related to their associate degree area.

INTERDISCIPLINARY STUDIES MAJOR**Liberal Arts Core****39 credits as follows:****33 credits:**

ENG 230	Professional Composition and Research Writing, 3 cr.
ART xxx	Elective, 3 cr.
MUS xxx	Elective, 3 cr.
ENG xxx	Literature elective, 3 cr.
BIO xxx	Biological, Ecological, or Environmental Science elective, 3 cr.
PHS xxx	Physical Science, Chemistry, Meteorology, or Physics elective, 3 cr.
MAT xxx	Elective, 3 cr.
HIS 114	World History since 1900, 3 cr.
HIS 2xx	Elective, 3 cr.
THE xxx	Elective, 3 cr.
PHI xxx	Elective, 3 cr.

3 credits from the following:

SOC xxx	Sociology Elective, 3 cr.
PSY xxx	Psychology Elective, 3 cr.

3 credits from the following:

THE 2xx Elective, 3 cr.
PHI 2xx Elective, 3 cr.

60–68 credits:

Associate degree from an approved accredited institution

Interdisciplinary Studies Core**6 credits:**

IDS 201 Aesthetics, Values, and Culture I, 3 cr.
Or
IDS 202 Aesthetics, Values, and Culture II, 3 cr.
IDS 400 Senior Seminar in Interdisciplinary Studies, 3 cr.

30 credits:

Must be chosen from at least three established program areas within art, music, literature, natural science, math, psychology, sociology, history, theology, philosophy, or specified minors of business administration, organizational communication, or information technology management (exceptions may be made on an individual basis), with a minimum of 18 credits at the 300 and/or 400 level.

BUSINESS ADMINISTRATION MINOR (Optional)**21 credits:**

ECO 202 Microeconomics, 3 cr.
ACC 201 Financial Accounting, 3 cr.
TEC 200 Fundamentals of Information Technology, 3 cr.
MGT 213 Principles of Management, 3 cr.
BUA 350 Business Law, 3 cr.
MKT 201 Principles of Marketing, 3 cr.
FIN 300 Finance: Theory and Applications, 3 cr.

ORGANIZATIONAL COMMUNICATION MINOR (Optional)**24 credits as follows:****12 credits:**

COM 100 Introduction to Communications, 3 cr.
COM 202 Writing for Media, 3 cr.
COM 232 Public Speaking, 3 cr.
COM 302 Intercultural Communication, 3 cr.

12 credits:

Communication electives (at least 6 credits at 300 level or above)

INFORMATION TECHNOLOGY MANAGEMENT MINOR (Optional)

BUS 263 Business Application Software, 3 cr.
TEC 200 Fundamentals of Information Technology, 3 cr.
MGT 213 Principles of Management, 3 cr.
BUS 343 Technology of Information Systems, 3 cr.
BUS 348 Principles of Data Management, 3 cr.
BUS 438 Business Data Communications and Networks, 3 cr.
BUS 458 Systems Analysis and Design, 3 cr.
MGT 421 Project Management, 3 cr.

ORGANIZATIONAL COMMUNICATION PROGRAM

The organizational communication program prepares students for the creation, support, and restoration of communication structures, networks, and the flow of communication in organizations. The program provides a solid foundation in effective communication skills, combined with communication theories and principles. Students also explore intercultural communication and ethical issues in communication as key elements of the major.

ORGANIZATIONAL COMMUNICATION MAJOR**Liberal Arts Core****45 credits as follows:****39 credits:**

ENG 230 Professional Composition and Research Writing, 3 cr.
MUS xxx Elective, 3 cr.
ENG xxx Literature elective, 3 cr.
BIO xxx Ecological or Environmental Science elective, 3 cr.
PHS xxx Physical Science, Chemistry, Meteorology, or Physics elective, 3 cr.
MAT xxx Elective, 3 cr.
SOC xxx Sociology elective, 3 cr.
PSY xxx Psychology elective, 3 cr.
HIS 114 World History since 1900, 3 cr.
HIS 2xx Elective, 3 cr.
THE 101 Introduction to Christian Theology, 3 cr.
THE 2xx Elective, 3 cr.
PHI 130 Philosophy and Values, 3 cr.

3 credits from the following:

- PHI 2xx Philosophy Elective, 3 cr.
 BUS 245 Managerial and Professional Ethics, 3 cr.

3 credits from the following:

- ART 205 Digital Imaging, 3 cr.
 ART 201 Design, 3 cr.
 ART 122 Photography, 3 cr.

Required courses**18 credits:**

- COM 100 Introduction to Communication, 3 cr.
 COM 202 Writing for Media, 3 cr.
 COM 232 Public Speaking, 3 cr.
 COM 302 Intercultural Communication, 3 cr.
 COM 401 Legal Issues in Communication, 3 cr.
 COM 406 Organizational Communication Senior Project, 3 cr.

12 credits:

- COM 400 Theories in Communication, 3 cr.
 COM 420 Professional Presentations, 3 cr.
 COM 431 Training and Assessment in Communication, 3 cr.
 MGT 304 International Organizational Behavior, 3 cr.

6 credits from the following:

- COM 322 Argumentation and Persuasion, 3 cr.
 COM 324 Interpersonal Communication, 3 cr.
 COM 334 Discussion and Small Group Interaction, 3 cr.

41 credits:

University electives

RADIOLOGIC TECHNOLOGY PROGRAM (BSRT)

(Requirement: To be taken with a business administration, information technology management, leadership, or organizational communication minor)

The BSRT Completion Program is designed for students who have completed a two-year program in an accredited School of Radiologic Technology and wish to achieve a baccalaureate degree. Students are credited with 60 credits toward their BSRT degree for having successfully completed the two-year Radiology Program including certification. Coursework includes the liberal arts courses required to complete the baccalaureate degree and a choice among three minors. Students may also opt to earn a business administration double major. This program provides a BSRT degree to certified radiologic technicians.

RADIOLOGIC TECHNOLOGY MAJOR

Liberal Arts Core**46 credits:**

- ENG 230 Professional Composition and Research Writing, 3 cr.
 ART xxx Elective, 3 cr.
 MUS xxx Elective, 3 cr.
 ENG xxx Literature elective, 3 cr.
 BIO xxx Biological, Ecological or Environmental Science elective, 3 cr.
 PHS xxx Physical Science, Chemistry or Physics elective, 3 cr.
 MAT xxx Elective, 4 cr.
 SOC 100 Introduction to Sociology, 3 cr.
 PSY xxx General Psychology or Human Development, 3 cr.
 HIS 114 World History Since 1900, 3 cr.
 HIS 2xx History elective, 3 cr.
 THE 101 Introduction to Christian Theology, 3 cr.
 THE 2xx Elective, 3 cr.
 PHI 130 Philosophy and Values, 3 cr.
 PHI 2xx Philosophy elective, 3 cr. (*PHI 220 Bioethics recommended*)

60 credits:

Two-year Radiologic Technology program from an accredited School of Radiologic Technology transferred as RAD 380, 390, 400, and 410. (It is the student's responsibility to seek acceptance at an accredited School of Radiologic Technology.)

Choice of one of the following minors:**Business Administration minor****21 credits:**

- ECO 202 Microeconomics, 3 cr.
 ACC 201 Financial Accounting, 3 cr.
 TEC 200 Fundamentals of Information Technology, 3 cr.
 MGT 213 Principles of Management, 3 cr.
 BUA 350 Business Law, 3 cr.
 MKT 201 Principles of Marketing, 3 cr.
 FIN 300 Finance: Theory and Applications, 3 cr.

Organizational Communication minor**24 credits as follows:****12 credits:**

- COM 100 Introduction to Communication, 3 cr.

- COM 202 Writing for Media, 3 cr.
 COM 232 Public Speaking, 3 cr.
 COM 302 Intercultural Communication, 3 cr.

12 credits:

Communication electives (6 credits must be in 300 and/or 400 level)

Information Technology Management minor**24 credits:**

- BUS 263 Business Application Software, 3 cr.
 BUS 330 Management of Information Technology, 3 cr.
 MGT 213 Principles of Management, 3 cr.
 BUS 343 Technology of Information Systems, 3 cr.
 BUS 348 Principles of Data Management, 3 cr.
 BUS 438 Business Data Communications and Networks, 3 cr.
 BUS 458 Systems Analysis and Design I, 3 cr.
 MGT 421 Project Management, 3 cr.

Leadership minor**24 credits**

(For Leadership minor program requirements, please reference the Leadership Minor section of the School of Arts, Humanities and Letters section of this bulletin).

Elective credits

Credits needed to bring student to minimum 128 credits for graduation.

CERTIFICATE PROGRAMS**HOMELAND SECURITY LEADERSHIP**

Undergraduate Certificate Program

18 credits:

- HSL 201 Introduction to Homeland Security, 3 cr.
 HSL 212 Homeland Security Resource Management, 3 cr.
 HSL 305 Leadership and Organizational Management, 3 cr.
 HSL 313 Emergency Planning, 3 cr.
 HSL 350 Administrative Law
 HSL 495 Capstone in Homeland Security, 3 cr.

HEALTH CARE ADMINISTRATION

Undergraduate Certificate Program for non-business graduates

39 credits as follows:**21 credits:**

- ECO 202 Microeconomics, 3 cr.
 ACC 201 Financial Accounting, 3 cr.
 TEC 200 Fundamentals of Information Technology, 3 cr.
 MGT 213 Principles of Management, 3 cr.
 BUA 350 Business Law, 3 cr.
 MKT 201 Principles of Marketing, 3 cr.
 FIN 300 Finance: Theory and Applications, 3 cr.

18 credits:

- HCA 201 Introduction to Health Care Administration, 3 cr.
 NUR 220 Introduction to Medical Terminology, 2 cr.
 MGT 408 Leadership in Ethical Organizations, 3 cr.
 HCA 411 Legal Issues in Health Care Administration, 3 cr.
 HCA 421 Financial and Economic Aspects of Health Care, 3 cr.
 HCA 431 Health Care Management & Policy, 3 cr.
 HCA 450 Seminar in Health Care Administration, 1 cr.

HEALTH CARE ADMINISTRATION

Undergraduate Certificate Program for business graduates

18 credits:

- HCA 201 Introduction to Health Care Administration, 3 cr.
 NUR 220 Introduction to Medical Terminology, 2 cr.
 MGT 408 Leadership in Ethical Organizations, 3 cr.
 HCA 411 Legal Issues in Health Care Administration, 3 cr.
 HCA 421 Financial and Economic Aspects of Health Care, 3 cr.
 HCA 431 Health Care Management & Policy, 3 cr.
 HCA 450 Seminar in Health Care Administration, 1 cr.

BACHELOR OF SCIENCE (BS)

Major available in Homeland Security

(For the homeland security program, see the criminal justice section of this bulletin.)

BACHELOR OF SCIENCE IN NURSING COMPLETION PROGRAM (BSN)

For the BSN Program, see the Nursing section of this bulletin.

GRADUATE PROGRAMS

For students interested in a graduate business program with an accelerated format, see the Master of Science in Leadership (MS) in the Graduate Studies section or contact the PACE Office at (920) 923-7632.